



A Peal for Pudsey! Children in Need needs you!

Ring a bell for Pudsey – BBC Children in Need are inviting bell-ringers to have a sponsored ring to help raise funds.

It can be anything you want: from rounds, touches to peals and it can be on tower bells, handbells or mini-rings. There will be a special BT MyDonate page to show how much bell-ringers have raised and an event created for BellBoard to link activity to.

So not only is a great excuse to get some extra ringing in but we can use it to raise local awareness of our bells through publicity and sponsorship!

We can ring from 5th October up to 17th November which is Children in Need night.

For more details here's the official text from the CCCBR:

The Central Council Public Relations Committee has been working with the BBC's Children In Need campaign for 2017, collaborating on an idea which should both raise national awareness of bell ringing, as well as money for a great cause!

We are hoping that many groups of bellringers will get themselves sponsored to ring bells to raise money for Children In Need, and this could be on tower bells, hand bells, or mini-rings. Anything from rounds and call changes, touches, extents, quarter peals, peals, – any sort of ringing that you would like to do. If you can ring a Pudsey Method, then even better, though it is not obligatory! (Pudsey is the name of the bear mascot of Children in Need). There is to be a special page created on the BT MyDonate website for ringers to show everyone what they have done and how much money they have raised, and an event on Bellboard to link to your performance. In this way we will be able to demonstrate, hopefully on the final TV show, what bellringers as a whole have done to support the cause.

The above logo has been produced, and is intended to be used for promotional material for any ringing activities associated with the campaign. We hope that it will get lots of use and help to raise the profile of bellringing in a very positive way.

The campaign runs from October 5th to November 17th (which is Children In Need night) and you can do your sponsored ringing any time between those dates, – more than once if you wish! There are still some further details of other proposed activities to be worked out, and we will keep you informed when we know more.

Central Council PR Committee